

**Fiscal Year 2011-2012, 2012-2013, 2013-2014 Multi-Year Bid
Contract Activity Description
Summary**

Activity Title: Child Care Services (CCS)

FY: 2011-2014

The Child Care Services (CCS) activity will maintain a database of licensed family childcare homes, licensed childcare centers, legally exempt childcare providers, part-day programs, and seasonal care programs. CCS provides child care referrals including information on child care quality indicators to those requesting child care information within Stanly County. CCS staff will be responsible for activities, such as Week of the Young Child, Provider Appreciation Day (during which staff may provide a small token to child care providers for use in their classroom), Child Care Quality Team Meetings, and North Carolina Division of Child Development (DCD) Child Care Resource and Referral Region 7 meetings. This activity may include food and refreshments for both meetings and trainings. Staff will assist child care providers in achieving a higher level of quality care via the Environment Rating Scales (ERS). Technical Assistance will be available to childcare providers needing assistance in opening a childcare facility, room arrangement, curriculum, child behavior, age appropriate practices, business/management issues, and increasing star license, etc. This activity includes a lending library, which will provide educational and developmental resources to childcare providers, early childhood professionals, students, agency representatives, families with children aged 0-5, and others. This activity will fund up to eight Child Care Services staff.

Activity Title: Continuing Education Services (CES)

FY: 2011-2014

The Continuing Education Services (CES) activity is designed to promote provider education. The CES Specialist will assess educational needs of childcare providers in Stanly County and introduce CES services to all childcare providers employed in licensed homes and centers. CES will work collaboratively with directors of child care facilities to develop a Facility Professional Development Plan. Priority will be given to facilities with high enrollment and low education points and those seeking to improve their star rating licensure. Informing childcare providers about WAGE\$® and Success-On-Line (SOL) will be part of this activity. The CES Specialist will coordinate and/or deliver professional development classes and trainings. This activity may provide food and refreshment for meetings and trainings. The SOL program, a component of CES, will serve eligible childcare providers who are employed in a licensed childcare center and enrolled in on-line ECE course(s). Computers and printers as available will be loaned per semester to centers that apply and meet the qualifications. A monthly allowance may be provided for centers to offset the associated cost with the SOL program. This will be an in-house activity administered by the CES Specialist and the Child Care Services Department.

Activity Title: Quality Stars Program (QSP)

FY: 2011-2014

The Quality Stars Program will provide a monthly incentive to childcare centers and homes serving children birth to age 5 in Stanly County that possess a four star or higher license, excluding More at Four, Head Start or Public Pre-K programs and accept

subsidized/low income children. A set amount established by the partnership will be paid each month per subsidized preschool child based on a completed Parent Information Form, a completed DSS Voucher (Child Care Action Notice) and a monthly attendance record of participating four star or higher centers/homes. The incentive must be used to pay for staff bonuses, health insurance, sick leave, education, retirement, holiday/vacation pay and/or substitute pay. This will be an in house activity.

Activity Title: Non-Subsidy Quality Star Program **FY:** 2011-2014

The Non-Subsidy Quality Star Program will provide a monthly incentive to childcare centers and homes serving children birth to age 5 in Stanly County that possess a four star or higher license, excluding More at Four, Head Start or Public Pre-K programs and accepts subsidized/low income children. A set amount will be paid each month per non-subsidized/private paying preschool child based on monthly attendance records of participating four star or higher centers/homes. The incentive must be used to pay for staff bonuses, health insurance, sick leave, education, retirement, holiday/vacation pay and/or substitute pay. This will be an in house activity and will be administered by the Child Care Services staff.

Activity Title: Quality Stars Program Administration **FY:** 2011-2014

Stanly County Partnership For Children Child Care Services staff will cost allocate salaries and other related expenses to provide administration of the Quality Stars Program. The Quality Stars Program provides a monthly incentive to childcare centers and homes that accept subsidized/low-income children, serve children birth to age 5 in Stanly County and possess a four star or higher license. Payments are made on a per child, per month basis. More at Four, Head Start or Public Pre-K programs are not eligible for this program.

Activity Title: School Readiness **FY:** 2011-2014

One full time School Readiness Coordinator who is trained in The Creative Curriculum will assist licensed child care facilities in Stanly County serving children birth – five with school readiness information and materials to prepare these children to enter school ready to succeed. The School Readiness Coordinator will work with child care providers in centers to implement The Creative Curriculum in their classrooms and will provide workshops as well as one-on-one technical assistance to providers as they implement Creative Curriculum into their programs. Initially, four year old classrooms will be targeted, followed by three year old classrooms. During the year, this program may be expanded to serve family child care home providers. Participating child care facilities may receive the Creative Curriculum and support materials. The coordinator will work collaboratively with local school system staff and other agencies to provide information to child care providers and families on skills and abilities that would benefit children entering kindergarten. This information may be shared through workshops with lectures by guest speakers. Refreshments may be served to participants and child care may be provided. In addition, the School Readiness Coordinator will supervise the Stanly County Partnership For Children More at Four staff working with child care facilities and Head Start programs participating in the More At Four program.

Activity Title: Parents as Teachers**FY:** 2011-2014

Up to three FTE PAT certified Parent Educators (one bilingual) will provide Stanly County families, with children birth to age five, parent education and support services directed to meet the diverse needs of families including personal visits, group meetings, developmental screenings and resource network. The goal will be to conduct monthly personalized home visits (bi-weekly visits based on needs of the family) and a minimum of six group meetings annually. Target population will include low-income families, single and teen parent households, mothers with low educational attainment and families with limited English proficiency. Parent educators will provide developmentally appropriate parenting information and parent-child activities. Annual developmental screenings and functional assessments will be conducted. Families participating in the program will improve their ability to provide learning opportunities leading to school readiness for their young children, as well as obtain help identifying and connecting with needed community resources and services. Smart Start dollars may fund parent educators, program support staff, travel, supplies and educational materials (such as books for participants), refreshments and on-site childcare for parent meetings. PAT will implement a Continuous Improvement Plan as determined by the results of the self study and submit an annual report to PAT National Center, as required.

Activity Title: Programs Outreach Coordination**FY:** 2011-2014

The Programs and Outreach Coordinator will monitor the Stanly County Partnership For Children activities on-site in accordance with program monitoring guidelines and work with the Partnership Evaluator to review and analyze program data. The Coordinator will assist Direct Service Providers on Performance Based Incentive Standards goals, compliance and assurance that their programs are provided in a comprehensive and appropriate manner. The Programs Outreach activity will also oversee community education and promote Smart Start activities within the community and among Direct Service Providers. The Coordinator of this program will directly implement outreach-oriented activities such as Parenting Pages a bi-annual news magazine addressing issues pertinent to parents with children ages birth-age five, coordinate on-site child care for parenting or adult education classes and transportation services which will be coordinated and provided on an as-needed basis for patrons attending Smart Start activities.

Activity Title: Program Evaluation**FY:** 2011-2014

The Stanly County Partnership for Children will maintain and revise, as needed, the comprehensive and formative program evaluation system currently in place. The Evaluation activity will continue to provide adequate tools to measure and report the progress of programs and activities funded by the Partnership. A contractual relationship will be continued with a professional program evaluator who will work closely with the Partnership and direct service providers to ensure accountability, build capacity and monitor program effectiveness. The evaluator will continue to serve as the liaison between the local Partnership, the direct service providers and the state Partnership concerning reporting, and measuring progress toward the local Partnership goals and objectives. Designated partnership staff will assist with monitoring.

Activity Title: Outreach Health Services**FY:** 2011-2014

Staff, employed by the Stanly County Health Department, will include up to one full-time Registered Nurse and up to one full-time Health Educator who are trained or will be trained Child Care Health Consultants. The focus will be to impact childcare quality related to health, nutrition and safety issues. This activity will provide assessments, action planning and technical assistance to childcare facilities. Centers and homes with high percentages of infants and toddlers, 1-3 star rating, sanitation noncompliance, high numbers of children whose child care is subsidized, history of administrative action, immunization noncompliance, history of communicable disease and upcoming reassessment may be targeted for intensive services. Health education, such as at-risk indicators, increasing knowledge of good nutrition, emergency preparedness, wellness, importance of physical activity and safety classes will be provided for childcare providers, families of preschool aged children throughout the community, and children in child care settings. Nutrition and Physical Activity Self-Assessment for Child Care and *Shape NC* components may be offered through this activity. Services will be available ongoing and as requested by providers and parents to Stanly County childcare homes and centers, part-day preschool programs, and the community with prioritized services to higher needs populations. Programs may include offerings of healthy snacks, as well as health and wellness materials and supplies for children, families and child care providers based upon topics covered.

Activity Title: Childcare Subsidy Administration**FY:** 2011-2014

Childcare subsidies will be provided to eligible families who need child care to support employment, job training, or education. The subsidies will be available to families who will have met the current Division of Child Development criteria for subsidized day care and are receiving care in three, four or five star licensed facilities. The Stanly County Department of Social Services employs a Child Day Care Social Worker and an Income Maintenance Caseworker who will take applications from families wishing to apply for childcare services to help with the cost of day care. The services will be provided at the Stanly County Department of Social Services during the hours of 8:30 AM – 5:00 PM Monday through Friday, except for holidays.

Activity Title: Childcare Subsidy**FY:** 2011-2014

Childcare subsidies will be provided to eligible families who need child care to support employment, job training, or education. The subsidies will be available to families who will have met the current Division of Child Development criteria for subsidized day care and are receiving care in three, four or five star licensed facility. The Stanly County Department of Social Services employs a Child Day Care Social Worker and an Income Maintenance Caseworker who will take applications from families wishing to apply for childcare services to help with the cost of day care. The services will be provided at the Stanly County Department of Social Services during the hours of 8:30 AM – 5:00 PM Monday through Friday, except for holidays.