



Partnership: Stanly County Partnership For Children
Activity Name: Child Care Services (CCS)
PBIS ID: PLA 40
PSC: 3104

Remember to include grants/bonuses and Medicaid related strategies in the Program Elements.

<i>If this condition exists</i>	<i>For this Population</i>	<i>And we implement these strategies</i>	<i>This many times, for these individuals</i>	<i>We expect this short-term change</i>	<i>And we expect this outcome to impact the overall county</i>
Need Statement Why?	Target Population Who?	Program or Activity Elements What?	Outputs How Many?	Outcomes So What?	How does outcome impact PBIS or other long term goal?
<p>Consumer Education & Referral 1715 (68% of all families) working families with 2375 children under 5 years old in Stanly County need information about the child care system for child placement options as they are working or in school or training, and/or have a child who needs a high quality child care experience (PBIS).</p> <p>29% (346) of children in <4 star programs (centers and homes) (DCD 12/2010).</p> <p>DSS records indicate estimated 415 parents of preschool children (623 children) seeking subsidized care and will need education and referral services. (9/10)</p>	<p>1715 parents, guardians, etc for children 0-5 who need child care to support work, education or training, and/or school readiness goals.</p>	<p>Referrals will be made to child care programs or other resources to meet individual family needs. If applicable, a bilingual staff member will be available to assist with the needs of Spanish-speaking families.</p> <p>Parents will receive information about the NC quality rating system and how to use quality indicators to select care.</p>	<p>147 anticipated working families as identified by the regional CCR&R system will receive referrals to child care programs for 190 children.</p> <p>147 anticipated working parents will be educated about Quality Rating System (QRS) and quality indicators.</p>	<p>8% of the population of preschool-age children with all parents working (190 of 2375) will be reached through referral services in Stanly County.</p> <p>70% of parents responding to surveys (103 of 147) indicating that they have chosen care will indicate they have chosen care with a 3, 4 or 5 star license</p> <p>By June 30, 2012 65% of parents responding to surveys (96/147) will indicate they used quality indicators when selecting care.</p> <p>By June 30, 2012 85% of parents responding to surveys (125/147) will report the child care referral information and consultation they received was helpful.</p>	<p>Families with young children will be able to continue working or will complete school/job training.</p> <p>Children will receive high quality care and education.</p>

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<p>Technical Assistance</p> <p>Of the 32 child care centers and 21 homes in Stanly County, 99% (52 of 53 sites) have asked for TA to improve their classroom quality (10/2010).</p> <p>48% (25 of 53) facilities have a star rating that is less than 4 stars (DCD 10/2010).</p> <p>Use average star rating; 29% (340) children in <4 star programs (DCD 10/2010).</p>	<p>53 Child care centers and family child care homes</p> <p>Services will be prioritized to include centers/homes with high enrollment numbers and centers/homes that have program standards points that can likely be raised to bring them to the next star level or upcoming reassessment.</p>	<p>As requested by centers and homes, TA will be provided in the following ways:</p> <ul style="list-style-type: none"> - by phone or email - site visits <p>Facilities identified and agreeing to intensive TA services will be provided a TA plan and a minimum of four TA consultations per year.</p> <p>TA may be targeted to address a certain problem, used to enhance or maintain star level, used to improve ERS scores, and/or used to support center/home start-up endeavors</p>	<p>30 anticipated child care centers will receive technical assistance</p> <p>130 anticipated center based classrooms will receive technical assistance</p> <p>20 anticipated family child care homes will receive technical assistance</p> <p>15 anticipated TA plans will be developed</p> <p>Environment Rating Scale assessments will be conducted in an estimated 15 facilities.</p>	<p>By June 30, 2012, at least 72% of child cares served intensively by CCS TA will either maintain their current rating of 4-star or higher based on DCD reassessment or will apply for a one star level increase.</p> <p>By June 30, 2012 at least 85% (110 of 130) of providers receiving CCS TA consultations will report they were satisfied with services received and services received impacted the quality of child care they offer.</p>	<p>Families will have more high quality care options.</p> <p>Children will benefit from improved environments and teacher knowledge.</p> <p>The average star rating for child placements (3.86 in 2010) will be maintained or improved and the percent of children in 4 & 5 star facilities 72% of children in 4 & 5 star facilities (858 DCD 10/2010) will be maintained or improved.</p>
<p>Early Childhood Resource Center (Lending Library)</p> <p>Of the 32 child care centers and 21 homes in Stanly County, 80% (42 of 53 sites) have a membership and requested services (11/2010).</p> <p>48% (25of 53) facilities have a star rating that is less than 4 stars (DCD 10/2010).</p>	<p>100% (53) Child care centers and family child care homes.</p>	<p>Paid membership services include:</p> <ul style="list-style-type: none"> On-site checkout of developmentally appropriate materials Off-site check-out and delivery of developmentally appropriate materials TA associated with usage and 	<p>Estimated 29 number of licensed center memberships.</p> <p>Estimated 15 family child care home memberships.</p>	<p>By June 30, 2012 at least 85% of ECRC members surveyed will report they were satisfied with services received and services received impacted the quality of child care they offer.</p>	<p>Families will have more high quality care options.</p> <p>Children will benefit from improved environments and teacher knowledge.</p> <p>The average star rating for child placements (3.86 in 2010) will be maintained or improved and</p>

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Use average star rating; 29% (340) children in <4 star programs (DCD 10/2010).		lesson planning with materials (see TA above). Consumable materials (dye cuts, various paper, laminating, etc.).			the percent of children in 4 & 5 star facilities 72% of children in 4 & 5 star facilities (858 DCD 10/2010) will be maintained or improved.
<p>Public Awareness</p> <p>Community planners need child care data to support new services, recruit businesses, and for other community planning needs.</p> <p>306 child care providers in the workforce among licensed child care providers in Stanly County needing information regarding CCR&R services.</p> <p>There are 2522 parents of children 0-5 needing information regarding CCR&R services in Stanly County.</p>	<p>Government planners and elected officials</p> <p>Realtors and developers</p> <p>Public School management</p> <p>Public service agencies</p> <p>Local media</p> <p>Chamber of Commerce</p> <p>Early Childhood Provider</p> <p>Community</p> <p>Parents of children 0-5</p>	<p>Public awareness activities will be conducted to educate the public about the supply and demand of child care for children from birth to 12 years, the availability of services and the impact of child care on the community as a whole.</p> <p>Public awareness activities will focus on educating members of the community about R&R services.</p>	<p>Supply and Demand report will be generated and 100 copies will be distributed to appropriate community stakeholders.</p> <p>2 articles will be published in Parenting Pages (14,850 copies).</p> <p>4 Building Blocks newsletters will be generated and 1600 copies distributed to child care community.</p>	<p>By June 30, 2012, 70% of Supply and Demand report users (70 of 100) surveyed will indicate the report was useful.</p> <p>By June 30, 2012, 75% (300 of 400) of resource material users will report an increased awareness of CCR&R services.</p>	<p>By June 30, 2013 CCR&R will be viewed by Stanly County as the most current child care data source available to community planners and other community partners.</p>

Additional Information

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Staffing - Job Title	FTE	Minimum Education & Experience Requirements
Child Care Services Director	1	Bachelors Degree
Child Care Services Specialist	1	AA in ECE, parent services or related field.
Technical Assistance Specialist	1	Bachelors Degree
Continuing Education Specialist/Technical Assistance	1	Bachelors, Bachelors in ECE preferred
Lead Early Childhood Resource Specialist	1	AA in ECE, parent services or related field.
Early Childhood Resource Specialist	2	AA in ECE, parent services or related field.

Community Collaboration

Describe how this activity will fit into the continuum of services available to your selected target population. Please describe **how** this activity will be integrated with resource and referral related services provided by: *(tailor this list as appropriate for your community)*

Regional Child Care Resource & Referral Lead Agency
Division of Child Development (DCD) licensing consultants

Community College staff
Child Care Health Consultants (CCHCs)

CCRI/REGION VI (Lead Agency): The CCS department meets quarterly with CCRI to discuss county, regional and state updates. Trainers from CCRI are utilized for professional development classes in addition to technical assistance as needed for Stanly County providers. We receive funding from CCRI that is utilized for both CCS and CES services. Reports are generated from Naccraware for CCRI in addition to TA and Professional Development reports for the region.

DCD Licensing Consultants: Currently, the DCD Licensing Consultants meet quarterly here at SCPC. Trainings are provided for Stanly County providers about DCD updates/changes, new DCD handbook etc. Communication between SCPC staff and licensing consultants who are covering Stanly County are on an on-going and as needed basis. Communication between DCD and CCS staff is also part of the on-going review of the DCD web-site.

Community College: The CCS department collaborates closely with the local Stanly Community College staff for on-line classes/Success-On-Line, professional development plans, technical assistance etc. Two staff members from the CCS department participate on the Stanly Community College Advisory Board.

CCHC: The CCHC from Stanly County Health Department provides trainings for our providers both on-site and at the Partnership. Technical Assistance for hand-washing, sanitation etc, are also provided by the CCHC for Stanly County providers. Additionally, the CCHC is part of the SCPC Child Care Quality Team that meets quarterly to discuss the needs of the team.